



Sponsorship Opportunities

The City of Fairview Heights is proud to host the 30th Midwest Salute to the Arts Festival
We invite you to join us in presenting one of the best Fine Arts show in the nation!

August 24-26, 2018

Midwest Salute to the Arts entered the national scene more than 29 years ago when a group of volunteers worked with the Economic Development department to increase tourism and put Fairview Heights on the art map. **Midwest Salute to the Arts** is the first and the most prestigious art show in the Midwest. Held in the Heart of Fairview Heights Illinois in Everett Moody Park on Longacre Drive, this signature event serves thousands of art lovers in our community and surrounding counties on both sides of the river.

BECOME A SPONSOR OF THE MIDWEST'S OLDEST AND MOST BELOVED ART FESTIVAL!

What you can expect when you sponsor our event:

- Media coverage to include: Television, Radio, Newspapers, Metro area Magazines
- Recognition in advertising materials including our Program book; distributed to over 100,000 readers in the St. Louis and St. Louis Metro area
- Recognition of your Sponsorship, depending on sponsorship level, on grounds and specific areas
- Social Media advertising with Facebook, Pinterest, Twitter & Instagram
- A well-run event staffed by over 300 local volunteers

In previous years we have attracted over 30,000 people to our spectacular three-day outdoor event. Free admission to **Midwest Salute to the Arts** enables everyone an opportunity to view and purchase wonderful works of art in various mediums. There is something of interest for every member of the family, including live entertainment, our very own interactive Children's Creation Station & Kids-Only Art Gallery.

The City of Fairview Heights provides valuable support and services, while many corporations, businesses and individuals also provide financial backing. Your support of the **Midwest Salute to the Arts** shows you and your business is an active community sponsor.

Please join us as a sponsor of the 30th Midwest Salute to the Arts Festival.

Included are sponsorship levels for your consideration. Feel free to contact me if you any questions or ideas you have about becoming involved with **Midwest Salute to the Arts**. For further information, contact me via email at skassing@midwestsalute.com.

Sincerely,

Sharon Kassing, Director
Midwest Salute to the Arts